



**CLEARITY**  
ENVIRONMENTAL

# INTRODUCTION

Clearity Environmental, LLC

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# OUR GOAL

Applying an innovative approach to prevent mold growth during building construction, **Clarity Environmental** enables multifamily, senior living & hotel builders to

- **prevent project delays,**
- **preserve building integrity, and**
- **protect their financial bottom line.**

# WATER INTRUSION DURING CONSTRUCTION



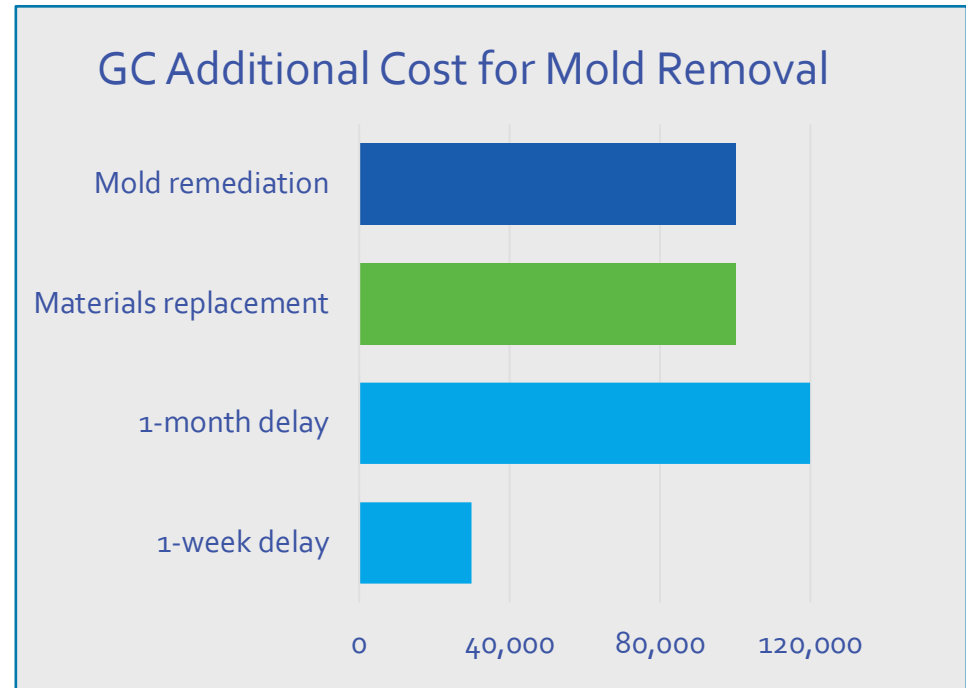
- Once building materials are wet, mold can become a threat
- Humans have been battling mold since the beginning of civilization
  - Naturally occurring – part of our healthy ecosystem
- A costly threat to the built environment
  - Damage to building materials (wood framing, wallboard, insulation)
  - Construction delays
  - Health threat to inhabitants

Clarity Environmental addresses water intrusion & mold growth  
BEFORE they can impact a construction timeline or budget.

# A COSTLY THREAT

The only way to effectively prevent mold is to control and manage water intrusion.

- Wood frame construction is at high risk
- Costs are myriad: project delay, materials replacement, containment
- Quick detection & management is essential to reduce cost



\*Cost estimated based on client estimates for General Conditions -- average building size (250 units)

# THE CLEARITY APPROACH

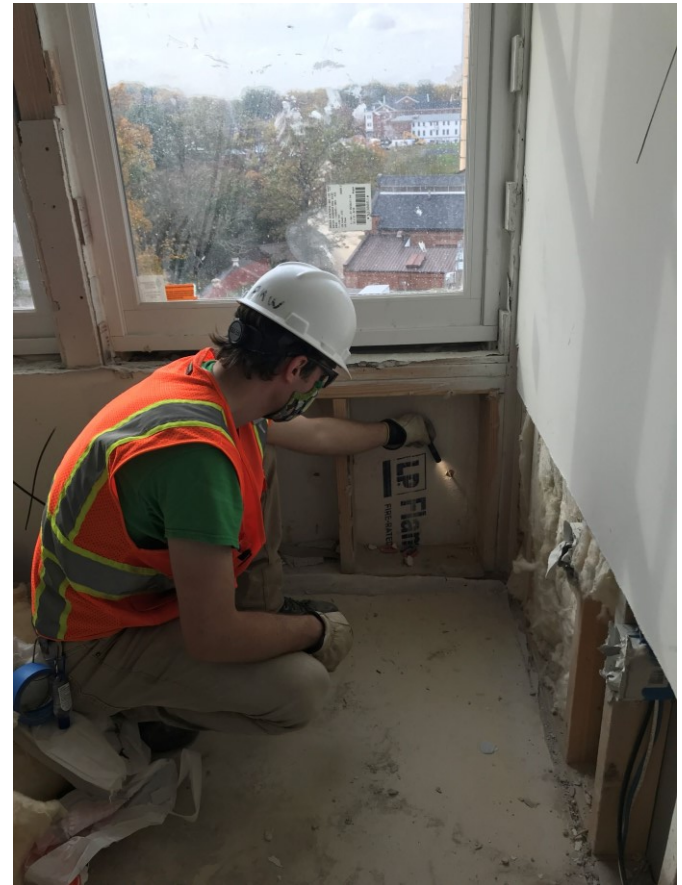
- Certified, experienced experts
- Proactive, on-site support
- Prevention focus
- Proven results
- Pays for itself



# EXPERIENCED SPECIALISTS

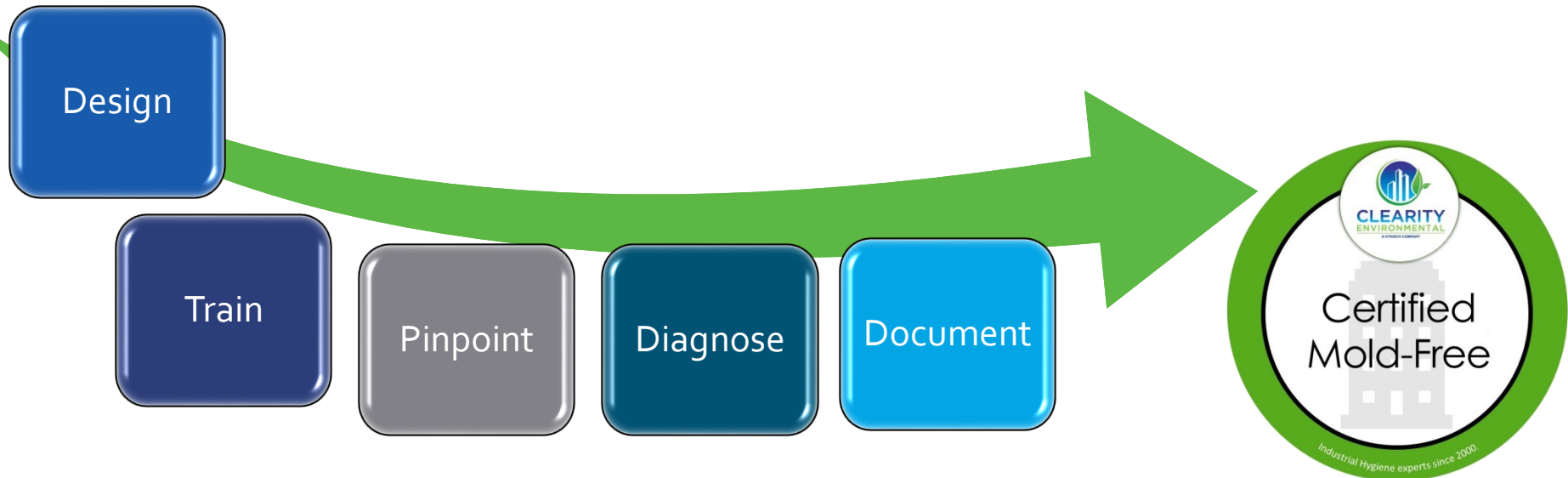
Led by Certified Industrial Hygienists

- Moisture control & mold prevention program
- Created based on practical experience
- Designed to minimize disruptions & delays
- Meticulous inspections & reporting
- Training for GC project managers
- Authoritative Mold-Free certification



# COMMP®

## CONTROL OF MOISTURE & MOLD PREVENTION PROGRAM



# COMMP®

## Design

- Written program and manual
- Address moisture & mold issues
- Minimize work disruption
- Eliminate moisture source

## Train

- Informative, high impact learning
- Teach attendees to spot potential problems
- Reinforce importance of timely & thorough action to control moisture & prevent mold



# COMMP®

Pinpoint

- Identify specific materials for cleaning or removal & replacement
- Prevent spread of mold
- Manage remediation contractors to control costs & timelines

Diagnose

- Quick response capability
- National network of experts for both mold testing & moisture prevention
- Thorough inspections, including air testing
- Determine if mold is present

# COMMP®

Document

- Confirm successful remediation of moisture/mold
- Conduct systematic, scheduled moisture inspections
- Record moisture intrusion events, responses & mold prevention measures (as needed)
- Provide thorough, clear final report

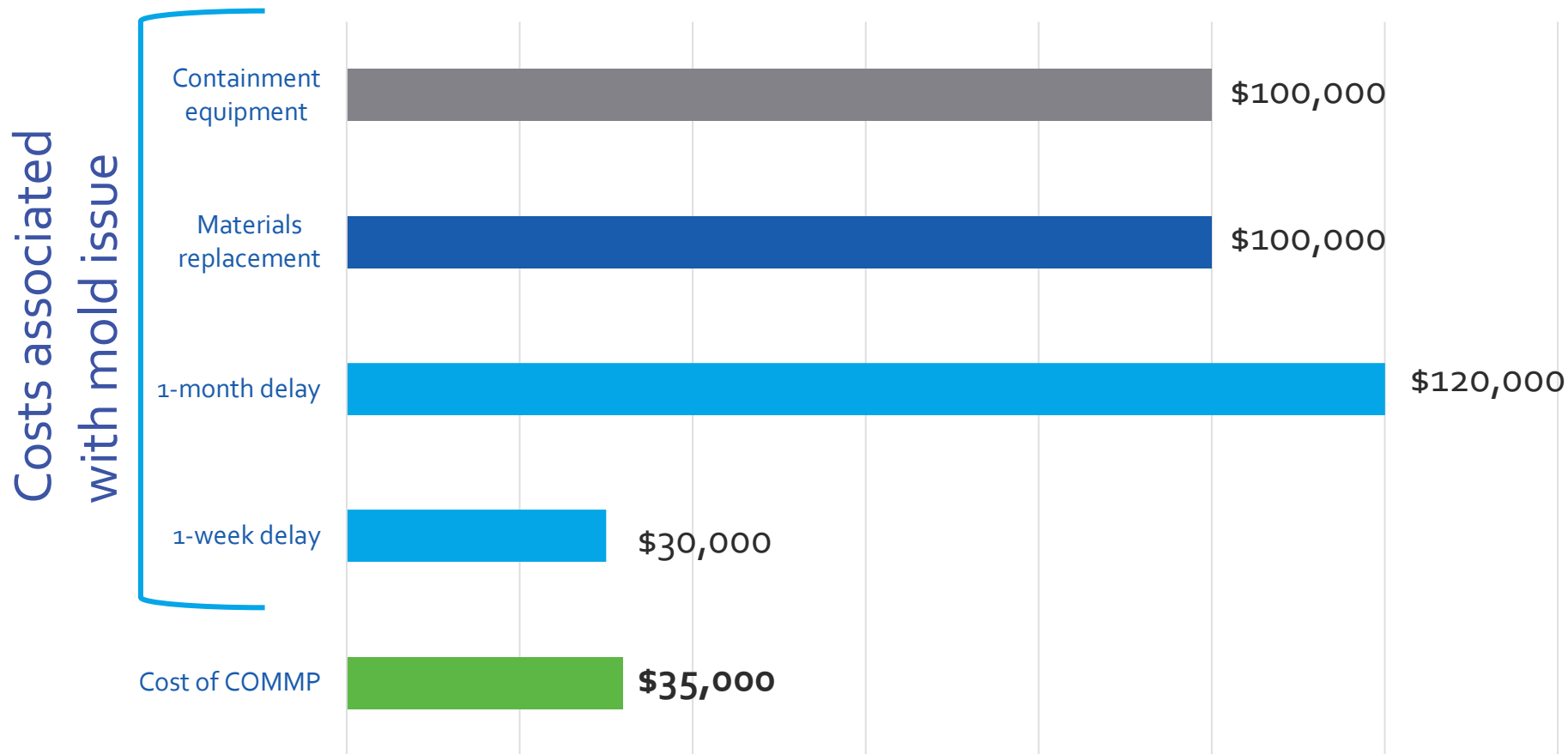


- **Mold Free Certification**
- **Assurance for owner**

# COST FOR COMMP® COMPARED TO COST OF MOLD



\*Estimates based on average building size (250 units)





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[WWW.CLEARITYENV.COM](http://WWW.CLEARITYENV.COM)

Partnering with owners & construction firms to  
create healthier spaces for living & working.